

Amendments to the Claims:

The following listing of claims will replace all prior versions, and listings, of claims in the application:

1-15. (Canceled)

16. (Previously Presented) A toothbrush having a bristle-carrying front head part and a handle and being produced by injection molding, the handle being provided with an essentially cylindrical and closed inner cavity extending over at least part of the length of the handle in the longitudinal direction of the toothbrush, at least that part of the handle that encloses the cavity consisting of an at least partially transparent material, the toothbrush further comprising an elongated article providing for an aesthetic effect accommodated in the closed cavity and extending in the longitudinal direction of the toothbrush and being visible at least partly through the transparent part of the handle, the elongated article being a cylindrical, hollow roll formed by a rolled section of material, an essentially cylindrical outer surface of the roll bearing against an inner wall of the cavity.

17. (Previously Presented) The toothbrush as claimed in claim 16, wherein the roll has printing thereon or has a film adhesively bonded to the roll.

18. (Previously Presented) The toothbrush as claimed in claim 17, wherein the roll is made of plastic or cardboard.

19. (Previously Presented) The toothbrush as claimed in claim 16, wherein the article is formed by an at least partially transparent or translucent rolled section of film that butts against the inner wall of the cavity and has printing thereon.

20. (Previously Presented) The toothbrush as claimed in claim 16, wherein the cavity is initially open at a rear end of the handle and is closed from the rear by a closure part.

21. (Previously Presented) The toothbrush as claimed in claim 20, wherein the closure part is connected non-releasably to the handle at the rear end of the handle.

22. (Previously Presented) The toothbrush as claimed in claim 20, wherein the closure part is connected releasably to the handle at the rear end of the handle.

23. (Previously Presented) The toothbrush as claimed in claim 20, wherein the closure part is provided with a positioning part for positioning the toothbrush on an underlying surface.

24. (Canceled)

25. (Previously Presented) The toothbrush as claimed in claim 20, wherein the closure part is produced from a thermoplastic elastomer (TPE).

26. (Previously Presented) The toothbrush as claimed in claim 21, wherein the closure part is connected to the handle by one of welding, high-frequency welding, adhesive bonding or a non-releasable snap-in connection.

27. (Previously Presented) The toothbrush as claimed in claim 22, wherein the closure part is connected to the handle by one of a releasable snap-in connection, a screw connection, or a bayonet connection.

28. (Previously Presented) A toothbrush having a bristle-carrying front head part and a handle and being produced by injection molding, the handle being provided with an essentially cylindrical and closed inner cavity extending over at least part of the length of the handle in the longitudinal direction of the toothbrush, at least that part of the handle that encloses the cavity consisting of an at least partially transparent material, the toothbrush further comprising an elongated article providing for an aesthetic effect accommodated in the closed cavity, the article being formed by an ampoule that (1) is filled with an aesthetic effect element, (2) has printing on the ampoule, or (3) has a film adhesively bonded to the ampoule.

29. (Previously Presented) The toothbrush as claimed in claim 28, wherein the ampoule is filled with a liquid.

30. (Previously Presented) The toothbrush as claimed in claim 28, wherein the ampoule is filled with a liquid containing floating articles.

31. (Previously Presented) The toothbrush as claimed in claim 28, wherein the ampoule is filled with a fine-grained material.

32. (Previously Presented) The toothbrush as claimed in claim 28, wherein the ampoule is filled with luminescent parts.

33. (Previously Presented) The toothbrush as claimed in claim 28, wherein the ampoule is filled with hologram foils.

34. (Previously Presented) The toothbrush as claimed in claim 28, wherein the ampoule is filled with a gas.

35. (Previously Presented) The toothbrush as claimed in claim 28, wherein the ampoule is kept in its position in the cavity by a securing means.

36. (Previously Presented) The toothbrush as claimed in claim 35, wherein the securing means comprising rearwardly directed tongues that are arranged in the front region of the handle cavity, extend in the longitudinal direction of the toothbrush, are made of an elastically compliant material, and are arranged in the form of a circle, whereby, when the cavity is closed by a closure part, the ampoule is kept in position between said tongues of the securing means and tongues provided on the closure part, the closure part tongues being likewise arranged in the form of a circle, extend forwardly in the longitudinal direction of the toothbrush and consist of an elastically compliant material.

37. (Previously Presented) The toothbrush as claimed in claim 28, wherein the cavity is initially open at the rear end of the handle and is closed from the rear by a closure part.

38. (Previously Presented) The toothbrush as claimed in claim 37, wherein the closure part is connected non-releasably to the handle at the rear end of the handle.

39. (Previously Presented) The toothbrush as claimed in claim 37, wherein the closure part is connected releasably to the handle at the rear end of the handle.

40. (Previously Presented) The toothbrush as claimed in claim 37, wherein the closure part is provided with a positioning part for positioning the toothbrush on an underlying surface.

41. (Previously Presented) The toothbrush as claimed in claim 40, wherein the positioning part has a planar standing surface at right angle to the longitudinal axis (L) of the toothbrush and closure part.

42. (Previously Presented) The toothbrush as claimed in claim 37, wherein the closure part is produced from a thermoplastic elastomer (TPE).

43. (Previously Presented) The toothbrush as claimed in claim 38, wherein the closure part is connected to the handle by one of welding, high-frequency welding, adhesive bonding or a non-releasable snap-in connection.

44. (Previously Presented) The toothbrush as claimed in claim 39, wherein the closure part is connected to the handle by one of a releasable snap-in connection, a screw connection, or a bayonet connection.

45. (Canceled)

46. (Previously Presented) A toothbrush having a bristle-carrying front head part and a handle and being produced by injection molding, the handle being provided with an essentially cylindrical and closed inner cavity extending over at least part of the length of the handle in the longitudinal direction of the toothbrush, at least that part of the handle that encloses the cavity consisting of an at least partially transparent material, the toothbrush further comprising an elongated article providing for an aesthetic effect accommodated in the closed cavity and extending in the longitudinal direction of the toothbrush and being visible at least partly through the transparent part of the handle, the elongated article being a cylindrical,

hollow roll formed by an at least partially transparent or translucent rolled section of film having an essentially cylindrical outer surface that butts against an inner wall of the cavity and has printing thereon.

47. (Previously Presented) A toothbrush having a bristle-carrying front head part and a handle and being produced by injection molding, the handle being provided with an essentially cylindrical and closed inner cavity extending over at least part of the length of the handle in the longitudinal direction of the toothbrush, the cavity being initially open at a rear of the handle and closed from the rear by a closure part that is connected non-releasably to the handle at the rear end of the handle, at least that part of the handle that encloses the cavity consisting of an at least partially transparent material, the toothbrush further comprising an elongated article providing for an aesthetic effect accommodated in the closed cavity and extending in the longitudinal direction of the toothbrush and being visible at least partly through the transparent part of the handle, the elongated article being a cylindrical, hollow roll having an essentially cylindrical outer surface bearing against an inner wall of the cavity.

48. (New) The toothbrush as claimed in claim 16, wherein the cross-section of the handle varies along the longitudinal direction.